

Action Item Number	Action Item	Statement/Update	Status
CC-4-1-d	Identify current and future job centers within the City for evaluation.	A primary goal of the Economic Development Department's Focus on Success Strategic Action Plan is to promote current job centers in Goodyear, as well as to help identify future job centers for the city. Current job centers include the Phoenix-Goodyear Airport Corridor and the Loop 303 Corridor. Future employment centers include the Goodyear Ballpark Corridor and Medical Innovation Corridor. The department focuses its promotional materials and messages on the current and future corridors for Goodyear employment.	UW
ED-5-2	Conduct small business visits, meeting with the owners to discuss current business production and strategies to leverage business growth.	City staff has taken a proactive approach in reaching out to small businesses in Goodyear to get a better understanding of their business needs, offer/provide technical assistance, and discuss economic development progress within the city, while highlighting various city opportunities. Additionally, the city has coordinated special events geared towards small businesses such as roundtables and an annual small business summit. Goodyear staff serves as a source for information and referrals partner organizations.	UW
CC-4-1-b	Review the community's data transfer/communication network against other necessary infrastructure to ensure that there are ready-to-build sites.	City staff have worked with communication network providers and have created major fiber infrastructure maps highlighting the resources available in the community.	UW
CC-4-1-a	Monitor and evaluate the workforce needs of the key industry clusters.	Staff has engaged with manufacturing, aviation and aerospace, and medical industries through roundtable meetings and visits at company locations monitoring and evaluating needs.	UW
ED-4-1	Facilitate employer mentoring, shadowing, and internship opportunities for students and residents.	The city continues to promote regional educational assets that can result in valuable internship opportunities for employers, such as West-Mec's Aviation program and Estrella Mountain Community Colleges manufacturing and emerging technologies program.	UW

CC-3-2-c	The City shall develop a business recognition program to highlight the value it places on the successful efforts of local businesses.	The City highlights the successes of its businesses through its communications efforts within social media and the InFocus magazine, focusing on new businesses opening in Goodyear. The Economic Development department also sends a quarterly newsletter which recognizes businesses which have received accolades in their industry.	UW
ED-4-1	Work with the K-12 school districts and area employers to expose students to career opportunities within the various key industry clusters.	The city of Goodyear continues to engage with the Avondale Elementary School District serving on a Sci-Tech Festival event committee as well assisting with connections to local employers, and coordinating Sci-Tech Festival presentations provided by the Police Department.	UW
ED-5-1	Implement the strategies identified in the Economic Development Action Plan.	The Economic Development Department is currently in Year 2 of its Focus on Success Strategic Action Plan, in which the department is directed to focus on enhancing the economic impact of key industry clusters, including Aerospace and Aviation, Healthcare and Medical Services, Higher Education, Information Communications Technology and Manufacturing.	UW
CC-4-2-c	Use methods such as, but not limited to, Public Service Announcements (PSAs), brochures, speaker bureaus, and digital marquees to market Goodyear.	The Economic Development Department is using an integrated marketing approach to market Goodyear with an 80% national focus and 20% regional/local focus to reposition the city as a prime locale in the western United States with access to a premier talent pool, abundant land, high capacity power and fiber, and a low cost environment that can support the manufacturing, medical/health services, aviation/aerospace, information & communications technology, and retail and entertainment industries.	UW

CC-4-1-h	Seek opportunities to create business incubator programs, especially those that focus on the key industry clusters.	The InnovationHub @GoodyearAZ officially opened its doors in February 2014. Entrepreneurs and small business owners can utilize The InnovationHub @GoodyearAZ through one-on-one business mentoring, direct access to the city's economic development business assistance, free business programs, classes and workshops, including ASU's Rapid Startup School, free Wi-Fi, meeting space for individual and group business needs, as well as access to the library's business reference database and workforce development tools. The InnovationHub @GoodyearAZ is a partnership with Arizona State University's Entrepreneurship Outreach Network and the Maricopa Community Library District. Goodyear is also partnering with Estrella Mountain Community College as a member of their Business Institute Advisory Board, and recently toured their new Business Lab located inside the campus library.	UW
GD-1-3-a	Partner with development and educational entities to ensure the continuation of the Southwest Cities, Schools, and Developers Partnership Compact.	Our last meeting with the school superintendents was in December. As follow up, staff is researching ways the city, schools and developers can partner on construction of new schools. Parks also discussed various partnership opportunities including the tale of two cities, veteran's event, ballpark reading program, and shared use of facilities.	UW
ED-2-1	Partner with development and educational entities to ensure the continuation of the Southwest Cities, Schools, and Developers Partnership Compact.	Same as above.	UW
CC-9-3-b	Consider joint-use school/park facilities when appropriate and consider updating the Southwest Cities, Schools, and Developers Partnership to identify this potential policy.	The city has scheduled & is holding quarterly meetings with partner schools in the SW Cities & Schools Compact. No talk of an update to that agreement as of yet, but it may go that direction. Mario Saldamando leads that effort.	NSOT

GD-6-6-e	Incentives offered shall be performance based.	If created, an Economic Opportunity Fund (incentives program), would be performance-based, meaning that incentives would be awarded with stipulations which may include the creation of a certain number of jobs or capital investment, or perhaps generation of sales tax revenue.	NSOT
CC-9-2-a	Monitor industry needs and the latest technology to determine future infrastructure needs.	Infrastructure continues to be a primary factor in location decisions. This can include water and wastewater connectivity, or transportation connectivity to other markets. The Economic Development Department continues to monitor these issues for current businesses and prospective businesses.	NSOT
CC-9-3-a	Actively pursue opportunities for higher education institutions to locate in Goodyear.	The city of Goodyear will issue an RFI (Request for Interest) to request letters of interest from landowners located within the city's incorporated boundaries, in response to the proposed development of a four-year college or university. Upon completion of the RFI to land owners, the city of Goodyear will issue an RFI (Request for Interest) to request letters of interest from institutions of higher education to determine interest in developing a four-year college or university within the incorporated boundaries of the city.	NSOT
GD-7-2-a	Create an incentives policy to address how revenues may be used and when they are offered, and make this policy available to the public.	The Economic Development Department participated in a Work Session with the City Council regarding possible programs as other cities have created, such as an Economic Opportunity Fund. Information on this policy, if implemented, would be available to the public. The Economic Opportunity Fund would be designed based on Council direction in terms of what would be funded and what revenues would be used.	NSOT